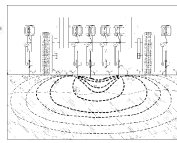


Veris Soil Sensors: industry and apps



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Salina KS USA



In 1996, Veris developed the world's first commercial on-the-go soil mapping system.



Veris soil sensing machines are produced at its factory in Salina KS; systems have been sold in 40 states and >30 foreign countries.



Sensors for commercial use

Soil EC

Soil OM

Soil pH

Soil Electrical Conductivity

↑ finer
Texture
↓ coarser

+ salinity

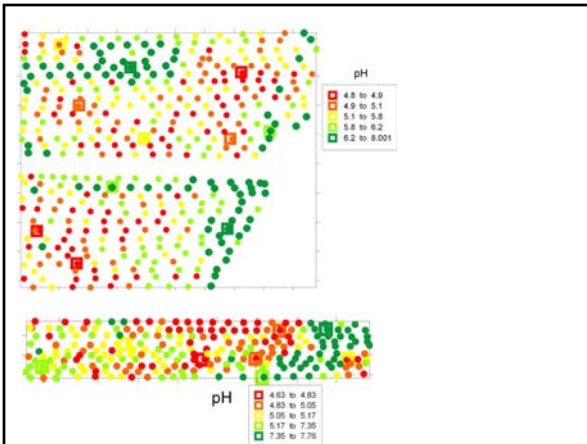
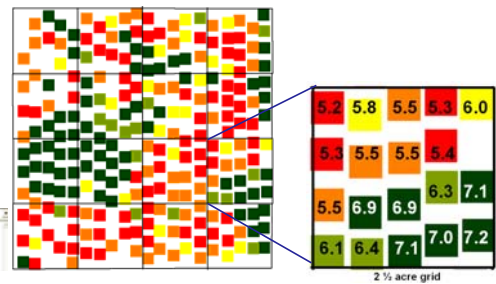
Organic Matter

2,400 - 3,000
2,000 - 2,399
2,100 - 2,199
1,900 - 2,099
1,700 - 1,899

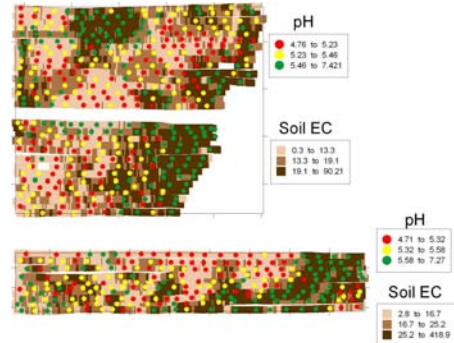
Soil pH

7.200 - 8.170
6.970 - 7.229
6.530 - 6.929
6.030 - 6.329
5.100 - 6.029

Real-time pH Sensing: the importance of dense data



Soil EC and pH



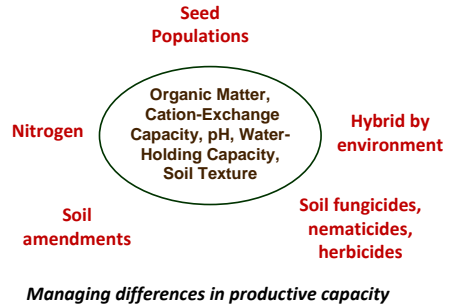
Adoption Status

Veris systems in 40 states, and 30 countries

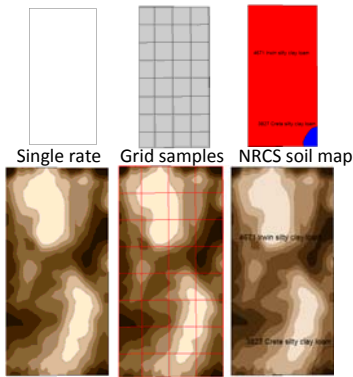


Applications

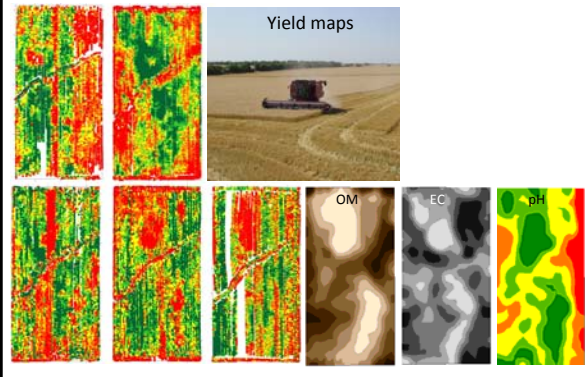
Precision Agriculture: applying the correct product(s)...in the correct amount...in the correct place...at the correct time.



Alternatives & Competition



Alternatives & Competition



Sensors for research use

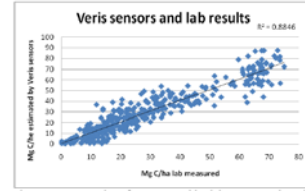
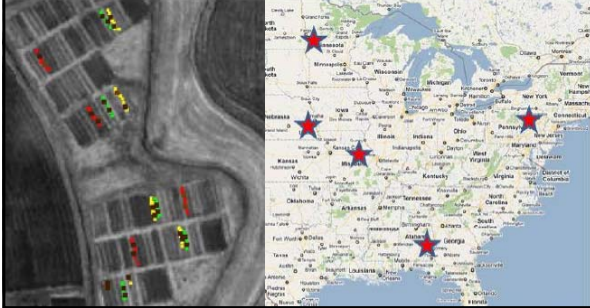
Vis-NIR and other sensors



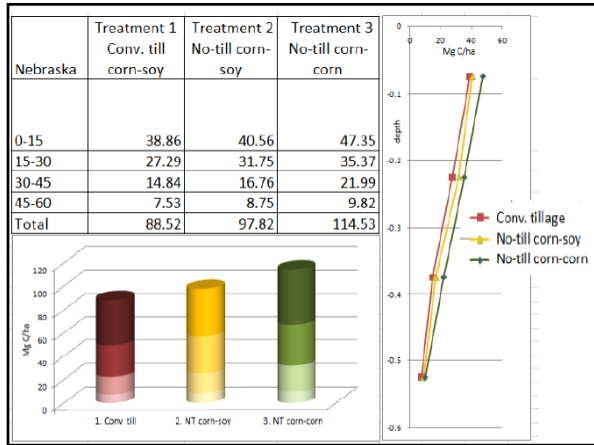
Veris Vis-NIRS systems are proven on large-scale C measurement projects.

2008: 500 ha/9 fields

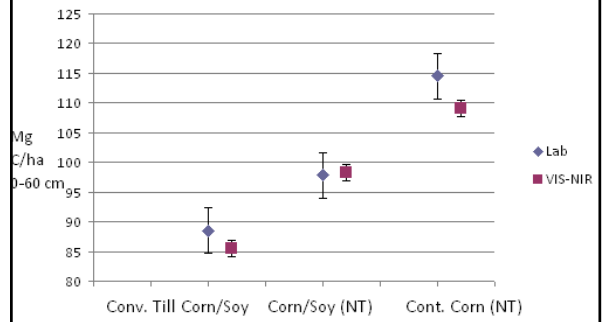
2009-2010: 5 states...3 farming practices in each...replicated plots...570 lab samples...over 800 0-60 cm Vis-NIR-EC-Force probe insertions



Site	R ²	RPD	RMSE	Std Dev.
Alabama	0.78	2.39	1.06	2.61
Minnesota	0.65	1.77	7.17	12.67
Missouri	0.64	1.71	4.98	8.40
Nebraska	0.89	3.42	4.39	14.05
Pennsylvania	0.89	3.32	5.67	18.33



Sensors reduce confidence intervals



Thank You!

